



For Immediate Release

Contact: Steven Wertheim

T: 732.591.1512

F: 732.591.5424

E: steven.wertheim@sonmax.com

SonMax announces its new private cybersecurity readiness program for families.

SonMax expands to the B2C market.

MARLBORO, N.J., October 22, 2018 – SonMax Consultants, Inc., a leading national cybersecurity company, is pleased to launch an innovative new service for the direct customer market.

“At SonMax we approach cybersecurity differently,” observed Steven Wertheim, president of the company. “While the risks of intrusive events rise exponentially each year, we recognize that despite this, most victims are unprepared for malicious cyber events, don't fully comprehend the risks inherent in their environments, and are blindsided when they occur.”

This new service focuses specifically on the home market and works with clients to provide better protection against cybercrime. This service looks at home-based risk and provides detailed and inexpensive solutions to protect families. Individuals are attacked every 14 seconds, and far too many people, especially in the baby-boomer generation, are ill-prepared to deal with the consequences.

This fixed price service provides specific benefits to clients and includes:

- RFID-shielded passport wallet – maximum two per family
- Best practices for protecting credit card and banking information
- Scan of customer's wi-fi environment and removal of all default passwords
- Scan of customer's computer environments to detect and eliminate risks
- Recommendations for anti-virus and firewalls
- Recommendations for backup strategies
- Walk clients through how to freeze credit
- Recommendations for best phone behaviors

Currently available in Middlesex, Monmouth and Ocean Counties in New Jersey, this fixed-price service takes approximately two hours and is available Monday through Thursday 8:00AM to 9:00PM; Friday from 8:00AM to 4:00PM and is performed on-site at the customer's home. The cost of this service is on \$499.95 and can be paid via cash, PayPal™ or credit card (Amex/MC/Visa).

www.sonmax.com clearly delineates both Risk Resiliency and Proactive Prevention services. It also describes SonMax's membership in AIIM, the gold standard in the global information community; the company's Trusted Partnership with Fortior, the leading provider of high-assurance identity solutions for individuals, companies, the US government, and Department of Defense; and the company's unique relationship with Militus Cyber Solutions, the leading information security network analysis tool.

"We are devoted to meticulously eradicating cybercrime, one client at a time," Mr. Wertheim concluded. "As cybercrime expands at a rate of 43% per year, we continue to prevail, and to create peace of mind for our customers. In the end, that is why we are here, and our new website is the first step along the road towards achieving this goal."

About SonMax

SonMax was founded by Steven Wertheim, a dynamic business leader with a robust background in engineering and data analytics; and an expert in building and guiding top cybersecurity risk management and response teams. The company uniquely blends the arts and sciences of cybersecurity defense – including the human factor - distinguishing SonMax in a competitive marketplace.

For more information visit www.sonmax.com or call 1-732-591-1512 to schedule.

###