



For Immediate Release

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SonMax goes live with a new corporate website and enhanced services.

Branding, services, and messaging are reinvented as SonMax deepens its reach in an expanding market.

MARLBORO, N.J., August 1, 2017 – SonMax Consultants, Inc., a leading national cybersecurity company, is pleased to launch an innovative new website at www.sonmax.com, as part of its new, enhanced service portfolio. With a crisp, vibrant look and customer-friendly content, www.sonmax.com opens a campaign that lends clarity, accessibility, and a human-centric approach to cybersecurity services.

"At SonMax we approach cybersecurity differently," observed Steven Wertheim, president of the company. "While the risks of intrusive events rise exponentially each year, we recognize that despite this, most victims - including sizable corporations - are unprepared for malicious cyber events, don't fully comprehend the risks inherent in their systems, and are blindsided when they occur."

The new website reveals how SonMax responds within this landscape. The company's cybersecurity services are uniquely targeted so that client executives understand risks, rewards and solutions on a level that rises above the narrative. SonMax's blend of deep technological expertise and easy relationship-building distinguish the company across the board.

"Our engineering DNA drives us to elegant, cost-effective, and timely solutions," Mr. Wertheim explained. "We focus on the intersection of Big Data and Risk, because that is where the critical information resides. This, added to our proprietary blend of engineering acuity and analytical prowess, creates seamless systems that prevent, remediate, and support recovery from malicious hacking events."

www.sonmax.com clearly delineates both Risk Resiliency and Proactive Prevention services. It also describes SonMax's membership in AIIM, the gold standard in the global information community; and the company's Trusted Partnership with SureID, the leading provider of high-assurance identity solutions for individuals, companies, the US government, and Department of Defense.

"We are devoted to meticulously eradicating cybercrime, one client at a time," Mr. Wertheim concluded. "As cybercrime expands at a rate of 35% per year, we continue to prevail, and to create peace of mind for our customers. In the end, that is why we are here, and our new website is the first step along the road towards achieving this goal."

About SonMax

SonMax was founded by Steven Wertheim, a dynamic business leader with a robust background in engineering and data analytics; and an expert in building and guiding top cybersecurity risk management and response teams. The company uniquely blends the arts and sciences of cybersecurity defense – including the human factor - distinguishing Sonmax in a competitive marketplace.

For more information visit www.sonmax.com.

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