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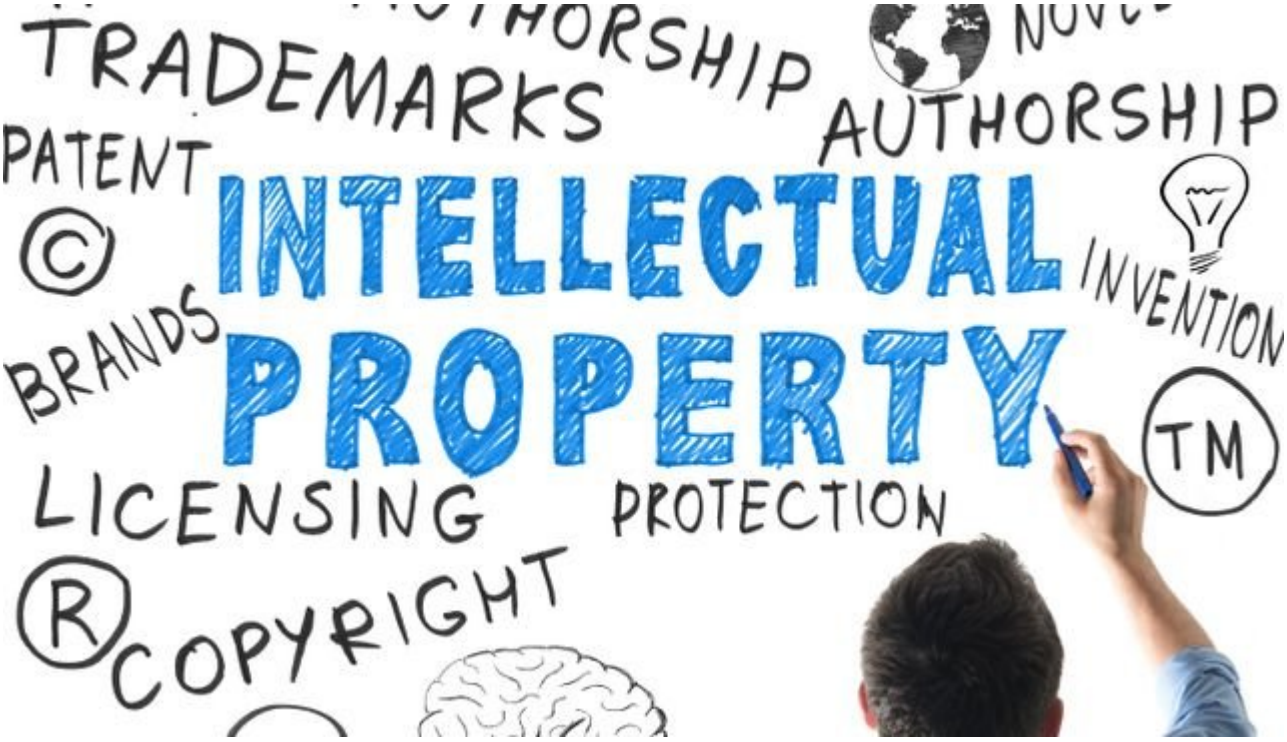

How safe is your IP? (or "The lesson of Juniper Networks")

Your business runs on critical applications. And these applications represent the true intellectual property ("IP") of your company. Yet how well do you know what's really inside your business applications?

The key lesson to learn from the recently revealed "back-door" hacks is not that Juniper was compromised, but that it took over **2 years** for them to discover the attack! Additionally, Juniper has still not determined exactly who was responsible for the tainted code. It's not as if Juniper was being irresponsible in their security practices. In fact, the problems were discovered by an extra "out-of-cycle" code review.

In the analysis of the problematic code, HD Moore, chief research officer at the security company Rapid7, stated; "It would be really difficult for someone looking at the source code to know it was a backdoor."

Therein lies the problem. To date, Juniper may still not know who coded the backdoors or why. There are suspicions galore – but still a lack of proof.

The only way to understand who may be at risk to do such a thing is to have a tool that constantly monitors your staff, what they're doing, who may be at risk and who potential bad actors may be. In the world of psycho-linguistics, there are ways to better predict whom those bad actors may be.

And is there a tool that can do this? There are tools!

So, protect your critical application environments and don't let your IP escape your control.